







contents

80





The full range of products are presented on our website www.triumphmotorcycles.com and they are available to purchase from your local Triumph dealer.

FEATURES

08

Racing Line

The Urban Sports collection, engineered with Alpinestars® for cutting edge performance, gets put through its paces on the racetrack.

18

Cruiser Comfort
Enjoy the freedom of cruising

with our range of products developed specifically with the demands of the Cruiser rider in mind.

24

True Vintage

The look that defines Triumph, authentic riding gear displayed on the stylish streets of London's Savile Row.

32

Urban Assault

Take on anything the city's streets can throw at you, and throw it right back in its face with our ultimate Urban gear.

42

Touring

It's not where you started from that's important, it's how you get there and the gear you wear on the journey. Our gear won't let you down.

52

Denim Factory

How we make a pair of jeans that we consider worthy to carry the Triumph name and Union Flag on the pocket.





LEGENDS

14

Marlon Brando

A collection inspired by Brando and brimming with his rebellious attitude from the classic film 'The Wild One'.

28

Steve McQueen

Drawing inspiration from
Steve McQueen's entry in the
International Six Day Trials we
introduce a new jacket based on
the one he wore.

24

TRIUMPH

PRODUCTS

12

Top Glove

Whatever you ride, and whatever the weather, we have the perfect glove for you.

16

Rider Essentials

A range of products for men and women that offer value without compromise.

22

Second Skin

Your complete guide to the range of men's leatherwear.

30

Fabric of Society
A riders guide to all things textile.

36

Put your best foot forward The ultimate Triumph boot guide to the best footwear for the coming season.

38

Female Perspective Hosting the very best ladies range of rider wear.

40

Better by Technology Never let the elements stop you riding, our products use the very latest technology to keep you protected from the rain and cold.

44

The triumph t-shirt is a must have for any riders wardrobe. In addition to the Legends styles of McQueen and Brando, we also have new styles with a vintage theme.

48

Ladies Rock 'n' Roll The very best, and coolest, casual gear for our female fans. Prepare to be inspired to clear out your wardrobe.

50

Junior Triumph Start them off young. More great stuff for the riders of tomorrow, including the wonderful Daytona 675 wooden bike.

54

Belt Up

A range of belts and buckles that can be worn whatever the occasion.



<u>5</u>6

Time Trial

Triumph's new watch collection offers a selection of desirable and stylish time-pieces.

57

Bags of Style

A great selection of bags for him or her.

5.0

Gift Guide

Our comprehensive gift guide for enthusiasts and riders alike.

PEOPLE

60

Review

Let's see what real Triumph people say, the people who make us what we are today.

32



Dear Rider...

We've been dressing our riders since 1994. Fashions have come and gone, technologies have progressed and we have strived to continue to offer class-leading, individually designed products that allow you to further enjoy your motorcycle.

Every jacket, glove, t-shirt and key fob is designed and conceived in-house. We expect our products to perform to the highest standards, just like our bikes. That is why we have the confidence to put our riding gear through its paces, by using our test riders, ensuring that when you visit your dealer the product performs for you.



So, welcome to our Autumn/Winter 2009 collection. This magazine guides you through some of the great products offered by Triumph for this coming season. And we are presenting them in a totally new way. We have a lot to say about our products and we hope you enjoy it.

On a racetrack we put our sports gear through its paces as our test rider lapped the circuit on a Daytona 675. Engineered in conjunction with Alpinestars® our race suit is born on the track and ready for action, just like the Daytona 675.

Only the exclusive few make it as Triumph Legends. So we celebrate the King of Cool, Steve McQueen, with a new special edition jacket and t-shirt. This year Marlon Brando is inducted into the Triumph hall of fame with a t-shirt and leather jacket based on the iconic biker movie 'The Wild One'.

True vintage, photographed in the heart of London, it brings together two British style icons – Savile Row and Triumph – presenting our new Modern Classic collection. Every Triumph rider wanting an authentic vintage style looks at the Lawford Jacket so this season we have added it in black for men and also in a specific ladies fit.

The revitalised Docklands area of London is the location for the Urban Sport shoot. The rider is protected from the elements with our new Paragon Tex Jacket while his female companion models the AS5 Jacket, another quality product born from our partnership with Alpinestars®, both ready for an Urban Assault on their Street Triples.

Whatever the weather we want you to get out and enjoy your Triumph. So we have developed a range of products that will keep you moving, such as the H2Protec Jacket, Triumph's most innovative leather jacket yet, with numerous features for all year round riding. Our gear is designed for anything Mother Nature can throw at you and won't let you down, even if the weather sometimes does.

Finally, we end the collection presentation with a word from some friends and colleagues here at Triumph. They use and wear the product and you can hear directly what they think about the new collection.

GO AND PROVE style never goes OUT OF FASHION



We hope you enjoy the brochure and feel inspired to ride to your local Triumph dealer and get yourself kitted out. Our dealers carry a wide selection of products and they are always there to help. Everyone at Triumph wants to see you riding with a smile on your face and a Triumph jacket on your back.

The full range of products are presented on our website triumphmotorcycles.com and they are available to purchase from your local Triumph dealer.

We want to know what you think. Any comments on our products would be warmly welcomed so please feel free to email us at letusknow@triumphmotorcycles.com

Enjoy your riding.

Regards,

lan O'Reilly Clothing, Merchandise and Licensing Manager











AS BACK PROTECTOR.
CE level 2 tested back
protector that gives high
levels of impact performance
while maintaining high
levels of comfort and
security. Ergonomic 5 plate
construction gives the rider
maximum levels of movement
while the plates also lock
to prevent over-extension
of the back. Air channeling
is built through the centre
spine area for breathability.



AS2 JACKET.

This high specification sports jacket incorporates aggressive sports styling with a focused sports fit. Can be combined with the AS3 Jeans to complete a two piece suit. 1.2-1.4mm full grain leather with multiple stitched impact seams, removable CE certified protectors, aerodynamic back hump and a removable thermal vest lining are all key features of this high spec jacket.



Whatever you ride, check out the latest range of gloves to meet your seasonal needs.

TOP FOR TRACK AS1 Gloves

Our top of the range sports glove has been engineered with the help of Alpinestars® to offer the highest level of protection for both the track and road use. Designed with hard plastic knuckle and finger sliders for impact and abrasion resistance, dual wrist straps for added security and a Kevlar lining with Keprotec reinforcement for strength, they sit rightly at the top of the pile. But strength is nothing without control, and pre-curved fingers and an anatomically designed palm offer grip and feel that's second to none.



TOP FOR SPORTS RIDING IN ALL WEATHERS

AS2 Gore-Tex® Gloves

Integrating X-Trafit Gore-Tex® technology, these gloves are completely waterproof but retain the subtlety and feel of leather, giving you confidence when riding hard. In addition to the protection offered by hard plastic knuckle and finger sliders and a double wrist closure, the AS2 Gore-Tex® Gloves are windproof and breathable, offering you complete protection whatever the weather.



TOP FOR STREET SPORTS **AS3 Carbon Gloves**

Stylish as well as safe, the AS3 Carbon Glove is perfect for street riding and offers top performance combined with cool looks. The carbon fibre knuckle and finger sliders not only look great, they also offer high levels of protection while the full grain leather and suede palm give the rider all the feel you need on the road, as well as track-tested performance.



Great for street riding, the AS4 Carbon Gloves give top performance with a number of key technical features, including carbon fibre knuckle and finger sliders, a double Velcro wrist closure and full grain leather construction.



TOP FOR TOURING Expedition II Gloves

Keeping your fingers warm and dry is a must for any tourer, so we have upgraded the Expedition II Glove with a high performance waterproof, windproof and breathable TriTex membrane. But we refuse to compromise on safety, and the highly abrasion resistant leather construction, hard knuckle panels and Keprotec panels are key components of these gloves while a built in visor wipe adds practicality.



TOP FOR MESH VENTILATION

Raptor Vented Gloves

Fully perforated mesh gloves that are reinforced with leather palm panels and ventilated hard knuckles. The lightweight construction and short cuff design make these gloves perfect for warm weather riding.



TOP FOR ENTRY-LEVEL SPORT

Couga Gloves

Looking for a reliable, well designed sports glove that won't break the bank? The Couga Gloves include all the key attributes you could need for modern day sports riding such as hard knuckle protectors and Keprotec abrasion resistant panels. We firmly believe value shouldn't dictate quality.



TOP FOR NAKED BIKES Roadster Gloves

A great looking glove with the style and functions needed for naked bike road riding. The Hitena and leather construction is joined with Keprotec abrasion panels for safety, while ventilated hard knuckle protectors and a short cuff construction ensures comfort and an easy fit under a leather jacket. Comfort, safety and style.





TOP FOR TOURING (AND SPORT!) Garrett Gloves

nderessenhals

Multi-functional and reliable, the Garrett Gloves will keep your hands warm and dry through the winter while the carbon knuckle adds a degree of sports to the touring, matching perfectly with the Garrett Jacket and Jeans. A valuable member of our Rider Essentials range.



TOP FOR CRUISING

Highway Gloves

The enjoyment of those long cruises is only enhanced with the Highway Gloves. A lightweight and simple design, make this a key glove for any Classic or Cruiser rider.



These gloves combine perfectly with the Ashford Jacket, following on from its classic sports styling cues. The same brushed leather is used on the gloves as the jacket to give them that authentic vintage apperance. And they feel every bit as good as they look.



TOP FOR VINTAGE

Portland Gloves

That classic vintage look is beautifully achieved with the Portland Gloves. Their short cuff design and contrasting retro palm panels give a stylish appearance while the rubber wrist closure and vented finger panels provide a refreshing breeze and hassle free use. A top glove for Bonneville and Modern Classic riders.



rideressentials

TOP FOR NO NONSENSE RIDING Acton Gloves Part of the Rider Essentials range,

rart or the Rider Essentials range, these gloves offer value without compromise. A superb glove for all year round riding, the Actons feature a waterproof, windproof and breathable membrane and combine fantastically with the Acton Jacket and Pants. Another gem from the Rider Essentials range.

TOP FOR ROADSTERS Edmonton Gloves

An aggressive looking Cruiser glove, the Edmonton combines a nylon and leather construction with a hard knuckle and short cuff design to help it slip under the cuff of the Edmonton Jacket with minimal hassle. Perfect for the rider who wants to show some attitude.







This modern day replica includes all the key features of Brando's original, right down to the 'Johnny' embroidered chest signature and the BRMC distressed print on the back of the jacket. With its classic highway collar, shoulder epaulettes and pocket detailing this replica remains as true to the original as possible, right down to the way we've treated the leather to give it a vintage finish.

But not everything about the past has, or should be, retained. We've brought the protection levels bang up-to-date with double impact seam stitching, CE certified shoulder and elbow protectors and a removable thermal vest lining.

To celebrate the life of the original rebel, and under official license from the Brando estate, we've developed a whole collection inspired by 'The Wild One'. As well as the special edition jacket the collection includes a men's and women's t-shirt and a limited edition print that features Brando's iconic movie pose.

GARRETT GLOVE

rideressentials

FOR MOST, RIDING A MOTORCYCLE IS A PASSION. IT'S A FORM OF ESCAPISM, FUN, CAMARADERIE AND EXCITEMENT.



. Zmm leather, CE protectors, multiple stitched impact seams, straight fitting style



WHAT YOU WEAR IS A REFLECTION OF YOUR PERSONALITY AND AS YOU WILL BE READING IN THIS MAGAZINE, WE HAVE A VAST ARRAY OF PRODUCTS THAT SHOULD MEET YOUR NEEDS.

We also realize that good quality rider wear is an investment, which is why we have balanced our product offering by giving you premium products and a range of quality entry level styles for the season.

Rider Essentials is the range that offers value without compromise. High quality gear for men and women that won't break the bank - but will still perform to the high standards you require.



100% water proof - breathable - windproof, 600D water repellent outer material, CE protectors, multiple stitched impact seams, removable thermal lining, 'Air-Flow-Tech' ventilation panels



100% waterproof - breathable - windproof, water repellent outer material construction, hard knuckle, reinforced palm, thermal lining ACTON GLOVE



100% waterproof – breathable – windproof, full leather upper, gear change, ankle, heel and toe guards, non-slip rubber sole TRITEX WATERPROOF BOOTS



LADIES TRITEX WATERPROOF BOOTS 100% waterproof - breathable - windproof, full leather upper, gear change, ankle, heel and toe guards, non-slip rubber sole

Take the new Garrett Jacket and Jeans. This sports touring, all-weather suit is completely waterproof and breathable, has ventilation panels for warmer weather and is constructed using 500 denier polycordura fabric, offering excellent levels of abrasion resistance.

In leather we have the Balham Jacket. This is the minimally styled, quintessential black leather biker jacket. Good quality leather, a strong construction, CE armour - in short, all the necessary features you require in a riding leather jacket.

For ladies, the Victoria Jacket and Jeans combine chic styling and great looks with function and quality in this leather jacket and jean combination. We think the jeans are the best fitting ladies styles we've ever seen.

The range of other mens and ladies garments, jackets and a new boot style helps to complete the Rider Essentials range for the new season. We are extremely proud of our Rider Essentials range, and we hope you will follow our enthusiasm.

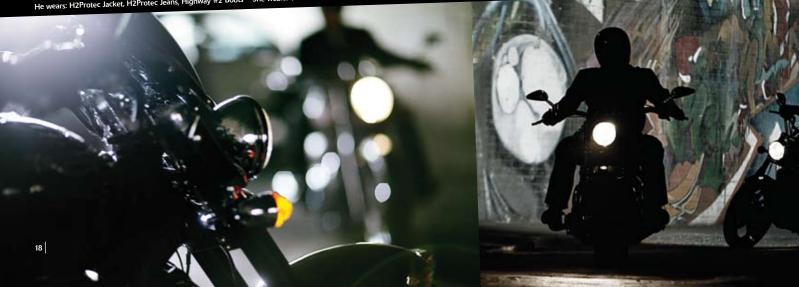


100% waterproof - breathable - windproof, 600D water repellent outer material, CE protectors, multiple stitched impact seams, removable thermal lining LADIES ACTON JACKET



LADIES VICTORIA JACKET Inm leather, comfort stretch panels, CE protectors, multiple stitched impact seams, removable thermal lining ACTON JEANS 100% waterproof - breathable - windproof, 600D water repellent outer material, CE protectors, multiple stitched impact seams





CRUISING ON A BIKE IS ALL ABOUT FREEDOM, THE FREEDOM TO GO WHERE YOU WANT.

IT'S ABOUT GETTING A GRO OF FRIENDS TOGETHER AND JUST RIDING FOR THE ENJOYMENT OF BUD THE SHEER PLEASURE OF BEING ON TWO WHEELS.





So we've developed a range of products that are specifically designed with Cruiser riders in mind, TAILORED TO THEIR INDIVIDUAL NEEDS AND UNIQUE REQUIREMENTS.









He wears: Edmonton Jacket – 1.2mm leather, CE protectors, multiple stitched impact seams, removable thermal lining, hidden ventilation panels, comfort fitting style, Freedom Tee

We know you want your gear to reflect your mood, so we've given our Cruiser products a comfort fit. As you relax back into your bike's seat your Triumph jacket's cut, with its broad shoulders and generous body, mirrors your attitude. Nothing should stop your enjoyment of riding your Triumph Cruiser, least of all your gear, so we've added additional depth to our jacket's arm holes to take the strain off your limbs on those long cruises.

But we want your jacket to also reflect your personality, and the character of your Triumph, so we have developed a range of clothing styles to suit our bikes.

For the Rocket III Roadster or Speedmaster owners we are proud to introduce the all new Edmonton Jacket with its muscular styling and year round performance. Made of tough, yet supple, full grain leather the Edmonton offers all the performance of a sports jacket, but with a laid back and relaxed feel, just like the bikes that inspired it. It looks aggressive with its strong Triumph branding and large back logo.

However should you prefer to match a more classic highway image to your Thunderbird, then the T'Bird Jacket with its double collar design and subtle Triumph branding encapsulates the authentic Cruiser look. But don't be fooled, despite the timeless look, this is very much a modern jacket, packed full of the very latest features including large vents to aid cooling and a quilted vest liner to keep the cold out when required.

And female Cruiser riders get their very own T'Bird Jacket, again taking that classic Cruiser styling and double collar design, but cutting it to flatter the feminine form with a pinched waistline.

SECOND SKIN

Your complete guide to the range of men's leatherwear. All products in this range include easily removable CE certified protectors, double impact seams and waist connection zippers as standard. We also use a variety of leathers that fit perfectly to reflect your own personal style and riding needs. Visit triumphmotorcycles.com for more details or view these products at your local Triumph dealer.

URBAN SPORTS



AS1 SUIT
Best for track
Aerodynamic back hump, removable mesh lining,
Tech race back protector included, close fitting style.



AS2 JACKET

Best for sports road riding

Ergonomic stretch panels, aerodynamic back hump, removable thermal vest lining, close fitting style.



HAWK #2 JACKET

Best for street sports

'Air-Flow-Tech' ventilation, removable thermal vest lining, side seam adjustments, straight fitting style.

MODERN CLASSICS



ASHFORD JACKET

Best for classic sports Removable thermal vest lining, side seam adjustments, straight fitting style.



LAWFORD JACKET

Best for a contemporary classic Available in vintage brown and black Removable thermal vest lining, side seam adjustments, straight fitting style.



RIVTON JACKET Best for vintage style Straight fitting style.



BALHAM JACKET

Best for that classic black leather jacket Side seam adjustments, straight fitting style.

MEN'S LEATHERWEAR

CRUISERS



BRANDO JACKET

Best for the non-conformist Removable thermal vest lining, side seam adjustments, straight fitting style.



T'BIRD JACKET

Best for classic cruising
Hidden ventilation panels, removable thermal vest lining,
side seam adjustments, comfort fitting style.



EDMONTON JACKET

Best for roadsters

Hidden ventilation panels, removable thermal vest lining, side seam adjustments, comfort fitting style.



H2PROTEC JACKET

Best for all-weather cruising

Waterproof - windproof - breathable, hidden ventilation panels, removable thermal vest lining, side seam adjustments, comfort fitting style.

JEANS



AS3 JEANS
Best for sports road riding
Compliment AS2 Jacket,
knee sliders, reinforced knee



H2PROTEC JEANS
Best for all-weather cruising
Compliment H2Protec Jacket,
available in a range of leg lengths.



SPORT JEANS #3
Best for all round sports riding
'Air-Flow-Tech' ventilation, knee sliders,
reinforced knee and seat sections.



LANGTON JEANS
Best for classic cruising
Adjustable knee protector
pockets, unfinished hem for
personal adjustment.



CLASSIC JEANS #3
Best for classic sports
Reinforced knee
and seat sections.



He wears (above): Rivton Jacket – 1mm leather, CE protectors, multiple stitched impact seams, straight fitting style, Denim Kep Jeans, Highway #2 Boots, Union Flag Tee She wears (above): Ashford Jacket – 1mm leather, CE protectors, multiple stitched impact seams, removable thermal lining, AS6 Boots, McQueen Tee Black

He wears (below): Retro Racer Paddock Jacket – Cordura water repellent outer fabric, CE protectors, removable thermal lining, hidden ventilation panels, Denim Vintage Jeans, models own sunglasses She wears (below): Victoria Jacket – 1.2mm leather, comfort stretch panels, CE protectors, multiple stitched impact seams, removable thermal lining, GBM Tee, Belt #2, Denim 08 Jeans







Nothing encapsulates the feeling of retro style like a Triumph Bonneville parked up in the streets of Savile Row, the home of British style. This is the look that defines Triumph, and we have over 100 years of history to delve into to bring you the most authentic in retro styling.

We have created the new Ashford Jacket (top right) in both male and female cut for riders who love classic retro sports styling. With its brushed leather the Ashford is soft to the touch and creates a vintage style with a hint of speed thanks to the use of striped arms and stitched Triumph logo on the back. It's a perfect accompaniment to a Bonneville.

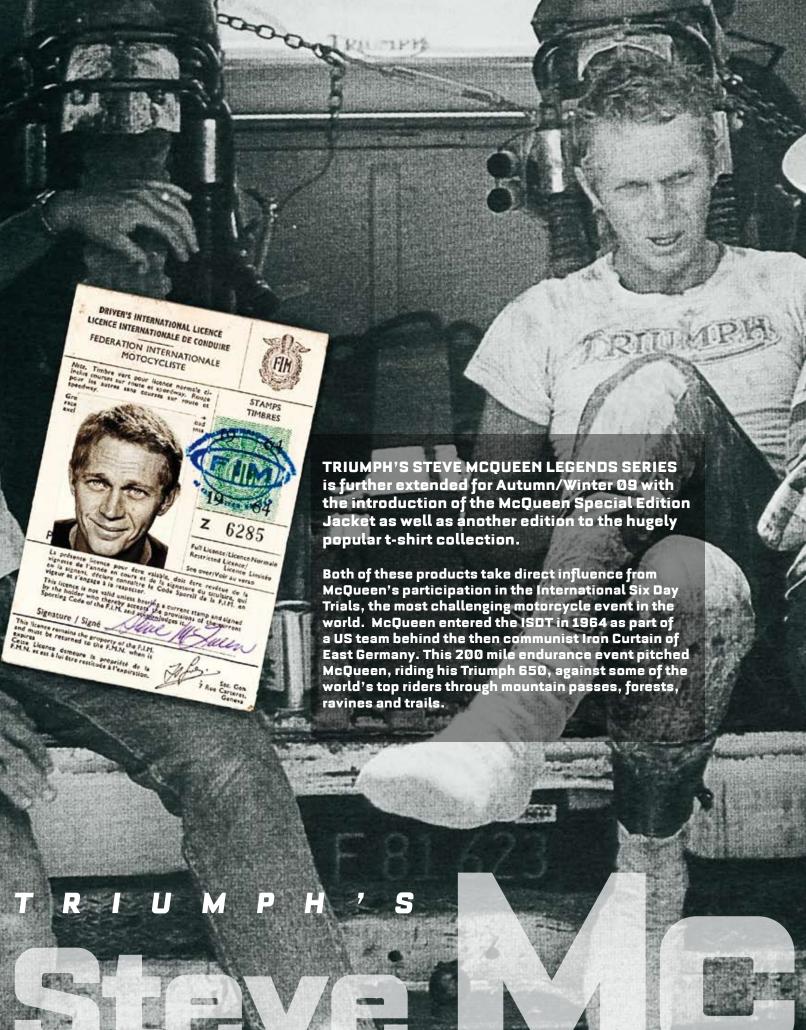
Our vintage offering continues with the Rivton Jacket (top left), Retro Racer Tex (bottom left), Balfour (bottom right), as well as the all new Ladies Victoria (bottom right and left). They are all contemporary, authentic and truly individual in their own way, just like the Triumph you ride.

And away from the bike you maintain your vintage look with t-shirts from our Sixty8 collection, inspired by Triumph's rich heritage. Turn to page 44 to see our whole range of authentic vintage Triumph T-shirts.

He wears: Balfour Jacket – Cordura water repellent outer fabric, CE protectors, removable thermal lining, Denim Kep Jeans, Belt #2, Highway #2 Boots, McQueen Tee White She wears: Victoria Jacket – 1.2mm leather, comfort stretch panels, CE protectors, multiple stitched impact seams, Denim 08 Jeans, Belt #2, Highway #2 Boots, Sequin Tee









FABRIC OF SOCIETY

A rider's guide to all things textile. All men's Urban Sport and Modern Classic styles contain CE certified protectors, manufactured using high grade materials and include removable thermal linings. Visit triumphmotorcycles.com for a further comprehensive look at these styles.

URBAN SPORTS



SYMPATEX® TIGA JACKET

Best for top of the range all-weather protection
Hitena water repellent outer fabric, waterproof windproof - breathable, hidden ventilation panels,
removable thermal lining.



GARRETT JACKET

Best for value sports touring, without compromise 600 denier water repellent outer fabric, waterproof - windproof breathable, hidden ventilation panels, removable thermal lining.



SYMPATEX® PANTHA JACKET

Best for top of the range all-weather protection Hitena water repellent fabric, waterproof - breathable windproof, shorter length, hidden ventilation panels, removable thermal lining.



RAPTOR VENTED #2 JACKET
Best for mesh ventilation
Fully perforated mesh and Hitena fabric,
removable waterproof and windproof liner.



PARAGON TEX JACKET

Best for street sports textile 600 denier water repellent outer fabric, hidden ventilation panels, removable thermal vest lining.

MODERN CLASSICS



MCQUEEN SPECIAL EDITION JACKET

Best for the International Six Day Trialist Bristex water repellent outer fabric,

Bristex water repellent outer fabric, hidden ventilation panels, removable thermal vest lining.



BALFOUR JACKET

Best for classic sports

500 denier Cordura water repellent outer fabric, hidden ventilation panels, removable thermal vest lining.



RETRO RACER TEX JACKET

Best for classic racers

500 denier Cordura water repellent outer fabric, hidden ventilation panels, removable thermal vest lining.



ACTON JACKET

Best for value

600 denier water repellent outer fabric, waterproof - windproof - breathable, removable thermal lining.

MEN'S TEXTILE OUTERWEAR

OFF BIKE



PARKA
Best for street style
Bristex water repellent outer fabric,
pockets for protectors, detachable hood.

JEANS



SYMPATEX® RIDING PANTS

Best for top of the range
all-weather protection

Hitena water repellent outer fabric,
waterproof - windproof - breathable,
hidden ventilation panels,



CAMO PANTS

Best for multi-function
street sports riding
Ripstop water repellent outer
fabric, removable waterproof,
breathable and windproof
liner, zip-off legs to convert
to off bike shorts.



ACTON PANTS

Best for value

600 denier water repellent outer
fabric, waterproof windproof - breathable.



RAPTOR VENTED #2 JEANS Best for mesh ventilation Fully perforated mesh and Hitena fabric.

FUNCTION



HEATED VEST

Best for warmth and comfort

Internal EXO2* heat technology, connects to
motorcycle battery or aux power socket.



CHEVRON OVERSUIT

Best for easy access one piece oversuits
Step-in step-out design, waterproof,
3M reflectives.



RAIN SUIT 2
Best for rain protection when needed
Waterproof, easy access jacket and pants.



As night draws in, our rider is protected from anything that the elements can throw at him with our Paragon Tex Jacket. It doesn't matter if you are carving through the congested streets on a Street Triple or enjoying a Sunday ride on a Daytona 675, the Paragon combines cool sports styling with the practicality and function of a textile jacket. With its removable quilted lining and 600D water repellent outer material the Paragon Tex Jacket is both warm and water repellent, but also has hidden ventilation panels for when the weather heats up or the pace of urban life hits overdrive. Performance with style, just like our bikes.

And again our partnership with Alpinestars® has born fruit. Our female street rider models the AS5 Jacket and Jeans, developed in conjunction with Alpinestars®. A focused, female sports product range that combines style with great fit and uncompromised performance thanks to its 1.2-1.4mm full grain leather and CE certified armour. Sleek and aggressive, just like the Speed Triple.







URBAN ASSAULT

It's the mod culture from the 1960s that has provided the inspiration for our Parka. With its detachable fur edged hood this classic symbol of the era comes with authentic zips and snaps and heavyweight padding to keep the chill out. Should the weather change our mod isn't worried, the water repellent Bristex outer material will keep him dry while side adjustment zippers ensure a snug fit.

And his female companion is as equally well protected in her Ladies Parka. Designed to compliment the male version it's made of the same water repellent Bristex outer material and uses the similar antique zips and snaps. If the weather turns, she too can zip the Parka up and let the heavyweight padding keep her warm while the detachable hood shelters her from any rain.

But not everyone follows the mod scene, our rider on the Street Triple R demands high levels of protection with maximum comfort, so he's turned to the Hawk #2 Jacket. Building on the success of the original version, the Hawk #2 is made with 1.2mm leather, CE certified shoulder and elbow protectors, and double stitched impact seams for safety. It also includes a removable inner thermal vest and leather flex zones for comfort.

It doesn't matter if you are on the street or the track, we still provide you with the very best in performance, and comfort, with our clothing.



PUT YOUR BEST FOOT FORWARD

Try something from the Triumph boot range. Here is the definitive guide to what you should dress your feet in for the riding season.

BEST FOR TRACK

AS1 Boots

High performance and comfort combine to make the AS1 Boot a true race winner. Ergonomically shaped, the boots feature various reinforcements including contoured shin plates with dual moulded ankle and calf protection panels. The boot upper is a micro-fibre that gives greater levels of flexibility and comfort while the lining is highly breathable. The rubber compound sole gives strength while also providing superior grip on your bike's peg.





Engineer Boots

These industrial looking boots feature a lace-up design that is great for everyday use and perfect for Classic or Cruiser customers alike. The boot's upper is full grain leather and has been given a matt finish with embossed logo detailing and a high quality non-slip rubber sole. From Rockers on T100's to Cruisers on Rocket Ill's, these boots are the perfect accompaniment.



BEST FOR EVERYDAY SPORT RIDING

AS2 Waterproof Boots

The great sports all rounder. At ease on the track as well as on the street, this boot will keep the elements out when the weather becomes unpredictable. Completely waterproof and breathable, the boot includes a highly breathable inner mesh lining as well as all the dual moulded ankle/calf protection panels you would expect from a premium product.



BEST FOR TOURING

AS3 Gore-Tex® Boots

For the ultimate tourer, the AS3 Gore-Tex® Boot is constructed from full grain oiled leather upper. The Gore-Tex® membrane ensures the boots are waterproof and breathable while plastic moulded shin, heel and toe guards offer additional impact and abrasion resistance. Boots that are designed to go the distance.



BEST FOR STREET RIDING

AS4 Boots

Low cut boots that are perfect for city riding, the AS4's are designed to be comfortable both on and off the bike while still providing high levels of protection. The micro-fibre upper is lightweight, flexible and comfortable while the dual moulded panels give additional peace of mind.



BEST FOR CLASSICS

Ladies AS6 Boots

Stylish design with a right-on-trend lace up front and hidden side zipper. Developed with Alpinestars®, these cool looking boots are also functional, waterproof, windproof and breathable. Full grain leather, full length lace system for custom fit from ankle upwards, soft impact absorbing foam incorporated in ankle to give protection and comfort, reinforced heel and toe sections for protection and support, outer rubber sole specially formulated for grip, durability and feel.



EX . E.

BEST FOR SPORTS RIDING

Ladies AS5 Boots

Specific ladies' fit sport boot. Aggressive styling and high levels of technology make this a great sport boot. Larger calf circumference to suit profile variations of female lower leg. High technology micro fibre for greater low weight, flexibility and comfort. Contoured shin plate protection with high abrasion protection, dual moulded ankle and calf protection. Highly breathable mesh lining and enlarged flex bellow areas to improve movement.



If you want a no-nonsense, simply styled boot then TriTex Waterproof Boots will answer your needs. Completely waterproof, they are set at a competitive price. Despite this, we have not compromised on quality, with a full leather upper and ankle, heel and shin guards. Superb value for money and another excellent example of the Rider Essentials range.

rideressentials



rideressentials

BEST FOR VALUE

Ladies TriTex Waterproof Boots

An elegantly styled ladies waterproof, windproof and breathable touring boot that includes ankle, heel and toe protectors, Velcro fastening and a slight stacked heel for a feminine style. Great for pillion or rider, offering excellent value for money as part of our Rider Essentials range.



BEST FOR CRUISING

Highway #2 Boots

That classic Cruiser style with a newly developed shape and improved fit. These boots have a full leather construction with a matt finish, antiqued adjusters, embossed logos and a non-slip rubber sole.

BEST FOR CRUISING

Ladies Highway #2 Boots

The classic Cruiser style available in a new ladies' fit. These boots have a full leather construction with a matt finish, antiqued adjusters, embossed logos and a non-slip rubber sole with a slight stacked heel.



LADIES LEATHERWEAR

FEMALE PERSPECTIVE

Here we host the very best ladies offering of rider wear. We are confident you will find something that you like that meets your riding needs. All of our ladies products are designed specifically for the female form. We start each style from scratch, not compromising on the fit, function and of course how the product looks. Check out the latest leather and textile products, exclusively designed by women for women.

URBAN SPORTS



AS5 JACKET

Best for cutting edge sports 1.2-1.4mm leather, hidden ventilation panels, removable thermal vest lining, side seam adjustments.



RAPTOR VENTED #2 JACKET

Best for mesh ventilation

Fully perforated mesh and Hitena fabric, removable waterproof and windproof liner.

JEANS



RAPTOR VENTED #2 JEANS

Best for mesh ventilation Fully perforated mesh and Hitena fabric.

CRUISERS



T'BIRD JACKET

Best for classic cruising

Soft and supple 1mm leather, hidden ventilation panels, removable thermal vest lining, side seam adjustments.

MODERN CLASSICS



ASHFORD JACKET

Best for classic sports

Soft and supple 1mm leather, removable thermal vest lining, side seam adjustments.



VICTORIA JACKET

Best for chic style

Soft and supple 1mm leather, removable thermal vest lining, side seam adjustments.



LAWFORD JACKET

Best for contemporary classic

1mm antique leather, removable thermal vest lining, side seam adjustments.



AS5 JEANS

Best for sports performance Compliment AS5 Jacket, 1.2mm drum dyed leather, reinforced knee and seat sections.



LANGTON JEANS

Best for classic cruising

1mm leather, adjustable knee protector pockets, unfinished hem for personal adjustment.

LADIES TEXTILE OUTERWEAR

URBAN SPORTS



SYMPATEX® SEETA JACKET

Best for top of the range all-weather protection

Hitena water repellent outer fabric, waterproof - windproof - breathable, hidden ventilation panels, removable thermal lining.



GARRETT JACKET

Best for sports touring, without compromise 600 denier water repellent outer fabric,

waterproof - windproof - breathable, hidden ventilation panels, removable thermal lining.

MODERN CLASSICS



RETRO RACER TEX JACKET

Best for classic racers

500 denier Cordura water repellent outer fabric, hidden ventilation panels, removable thermal vest lining.



ACTON JACKET

Best for value

600 denier water repellent outer fabric, waterproof - windproof - breathable, removable thermal vest lining.

OFF BIKE



PARKA

Best for street style

Bristex water repellent outer fabric, pockets for protectors, detachable hood.

FUNCTION





RAIN SUIT 2

Best for rain protection when needed Waterproof, easy access jacket and pants.

JEANS



SYMPATEX® RIDING PANTS

Best for top of the range all-weather protection

Hitena water repellent outer fabric, waterproof - windproof - breathable, hidden ventilation panels, removable thermal lining.



ACTON JEANS

Best for value

600 denier water repellent outer fabric, waterproof - windproof - breathable.

H2PROTEC JACKET

Triumph's most innovative Cruiser leather jacket, with numerous features for year round riding...



Waterproof Leather - The comfort and strength of a top quality leather jacket combined with the all-weather features of a textile waterproof jacket.

High Grade Leather - Natural grain 1.2-1.4mm cowhide, offering strength, abrasion resistance and comfort.

Thermal Quilted Lining - The removable quilted lining retains your natural body heat and ensures you keep warm when the weather drops.

TFL 'Cool' Technology - Perfect for warm weather riding, the leather is impregnated with a TFL coating that reflects sunlight and heat away from the jacket, which can reduce the inside temperature by 8-12 degrees.

Air Flow Technology - Large, hidden air vents can open to allow a cooling air flow around your body while not compromising the waterproof properties of the garment.

Multi-Pocket Design - Storage is key and that's why we've designed a number of handy storage pockets into the jacket for cell phone, sunglasses and MP3 player.

H2Protec Jeans - Matching jeans are also available in varying leg lengths. These jeans are constructed from the same high grade leather and feature the TFL 'Cool' Technology and waterproof properties.

BETTER BY TECHNOLOGY

WE NEVER WANT THE ELEMENTS TO STOP YOUR ENJOYMENT OF YOUR TRIUMPH. SO, FOR THOSE OF YOU TESTING YOUR RIDING SKILLS IN ALL WEATHER, WE KEEP ON DEVELOPING PRODUCTS THAT WILL KEEP YOU MOVING.







HEATED VEST

THE TRIUMPH HEATED VEST IS ONE OF THE MOST ADVANCED HEATED PRODUCTS ON THE MARKET.

Developed by Triumph, alongside British heated clothing specialist EXO2®, it uses a specially designed FabRoc® polymer fabric to heat the garment which is self regulating and transfers 99% of the electrical energy directly to heat, keeping you warm when all outside are shivering.

To check compatability with your Triumph motorcycle and usage instructions, please visit triumphmotorcycles.com.



Winding through the hills and valleys, taking on whatever a harsh winter has to throw at you. Your gear will keep the elements at bay, enveloping you in a blanket of comfort.

We've developed a wide range of winter riding garments to cover all of your riding needs. At the top of the pile is the SympaTex® Tiga for men, SympaTex® Seeta for women and the SympaTex® Riding Jeans, which come in both mens and womens styles. All offer top class protection against the wind, rain and cold, providing a barrier from the very best Mother Nature has to offer.

Ride safe in the knowledge that surrounding you is the very latest technology, a highly abrasion resistant outer fabric called Hitena. This twisted nylon yarn not only increases the tear and abrasion strength of the fabric, but when covered in our special coating it also improves its water resistance, keeping you both safe and dry.

At Triumph we understand safety and comfort have to work hand in hand, so underneath the protective outer shell is a SympaTex[®] performance membrane. This layer of waterproof, windproof and breathable material allows your body to diffuse heat while blocking any rain that might have seeped through the outer layer. Should the temperature dip as night falls, the inside of our jackets feature a removable quilted body mapped lining. Our clothing designers ride bikes, day in, day out, so we understand what works when you are riding, which is why we have unevenly distributed the lining's padding. A concentration of padding at the front of the jacket and less at the back ensures the right levels of insulation in the right places, while also reducing unnecessary bulk.

When the weather does turn and the temperature rises, the quilted lining is easily removed and gloved hands can unzip ventilation panels to allow cool air to circulate around the jacket and jeans.

As with all Triumph clothing we offer you a complete range of glove and boot options to accompany the riding garments, including the Expedition II Gloves and AS3 Gore-Tex® Boots. See pages 12/13 and 36/37 for the full ranges.

Triumph's range of touring clothing won't let you down, even if the weather has...



URBAN SPORTS SYMPATEX® TIGA JACKET

Our top of the range sport-touring jacket, with full technical ability to allow comfortable riding in all weathers. Waterproof protection, thermal properties and 'Air-Flow-Tech' ventilation helps give the rider all the riding qualities needed in a high spec garment.

MAIN FEATURES

Waterproof, breathable and windproof Hitena nylon water repellent outer fabric, easily removable CE certified shoulder and elbow protectors

3M night reflective tape

Sleeve width adjusters

OTHER FEATURES

Removable dual density back insert

Removable quilted liner

Option to fit fleece neck warmer

Waist connection zipper supplied

URBAN SPORTS SYMPATEX® RIDING PANTS

The top of the range touring pants, with full technical ability to allow comfortable touring in all weathers.

MAIN FEATURES

Hip padding

Waterproof, breathable and windproof Hitena nylon outer fabric

Double stitched impact seams

Removable CE certified knee protectors Adjustable knee protector pockets

OTHER FEATURES

'Air-Flow-Tech' ventilation air flow panels

Removable quilted liner

Reinforced knee and seat areas

Ankle to thigh zippers

Waist connection zipper supplied

3M night reflective fabric panels

3M logo detail on legs

SympaTex® is an intelligent hydrophilic performance membrane that will adapt to the rider conditions. The properties of the membrane ensure that the rider is kept dry while also offering high levels of breathability.

Hitena is a highly abrasion resistant material with a twisted yarn.



P TRIUMPHS



FRONT

MARLON BRANDO

Inspired by the jacket worn by Brando in the film 'The Wild One'.

BACK





Rock 'n' Roll

Inspired by the British 'Rocker' subculture of the '50s.



Dylan

T-shirt worn by the music legend on the cover of his most famous album, Highway 61 Revisited.

TRIUMPH



and featuring a vintage logo, McQueen signature and story print.



McQueen #2

Long sleeve style shirt featuring an image of Steve McQueen jumping a Triumph.



Trusty Triumph

Based on an advert for the 'Trusty Triumph'.



McQueen White

Licensed by the Steve McQueen estate and featuring a vintage logo, McQueen signature and story print.



McQueen #3

A tribute to Steve McQueen and his heroics at the International Six Day Trials in 1964.

TRIUMPH



TT Races

Inspired by the world famous TT Races.



Thunderbird #1

A short sleeve faded t-shirt with an image of the Triumph Thunderbird on the chest.



Freedom

A dark grey t-shirt featuring a Freedom artwork on the front and a Wing print on the back.



Thunderbird #2

2 in 1 style t-shirt with the Thunderbird logo on the back and a large Triumph logo across the chest.



Live & Let Ride

A dark blue marl fabric with a Triumph logo on the front and large back print.



US1902

Long sleeve t-shirt style with hood and embroidered patches of our branded partner's logos.



Sport Polo

A 100% mercerized cotton polo shirt with button down neck and woven collar and featuring embroidered patches.



Urban Dot

Black t-shirt featuring a Daytona 675 print combines with the Union Flag and with new sports seam detailing.



Wild Cats

Inspired by the low budget films of the '60s and '70s.



Logo #3

A short sleeve style black t-shirt with contrast stitch detail to the shoulder.



Crest #2

Classic crest which was placed on the headstock of Triumph's from the early 1900s.



Union Flag

A vintage style Union Flag with a Triumph logo.



Shirt #5 A 100% cotton short sleeve shirt with multi-patch design.



Shirt #7A 100% cotton shirt with a multi-patch design and twin stripes running down its front.



Shirt #8A 100% cotton chambray shirt with contrast stitch detailing and a Triumph patch design.



A 100% cotton long sleeve shirt with a print and patch logo as well as herringbone fabric detailing.

The full range of products are presented on our website and they are available to purchase from your local Triumph dealer.







World's Greatest Sweater
A sweater with raw edge shoulder patches, printed chest logo and Union Flag patch.





Shirt #7A 100% cotton shirt with a multi-patch design and twin stripes running down its front.



Shirt #5
A short sleeve, 100% cotton shirt with a multi-patch design.



Hoodie #6A pink heavy weight cotton fabric top with a zip up design and patch detailing.



Shirt #9A short sleeve, 100% cotton shirt with Triumph patches and a self colored stripe design to the fabric.

LADIES ROCK'N' ROLL

Ladies. This is the style revolution.



McQueen Black
Licensed by the Steve McQueen estate and
featuring a vintage logo, McQueen signature
and story print.



McQueen White

Licensed by the Steve McQueen estate and featuring a vintage logo, McQueen signature and story print.



SpiritA pink t-shirt featuring a large chest print inspired by the music posters of the '60s.

Rock 'n' Roll

Inspired by the British 'Rocker' subculture of the '50s.



A t-shirt worn by the music legend on the cover of his most famous album, Highway 61 Revisited.



Kiss

A black cap sleeve t-shirt featuring a sparkle kiss print design with a raw edge finish.



Sequin Logo

A purple scoop neck t-shirt featuring a sparkle effect Triumph logo on the front.



Ladies Urban

A 100% mercerized cotton t-shirt with a v-neck, contrast stitching and sports seam detailing.



GBM Tee

A red t-shirt featuring a skull and wing print with reference to Triumph 'Great British Motorcycles'.





MARLON BRANDO

Inspired by the jacket worn by Brando in the film 'The Wild One'.





THE FULL RANGE OF PRODUCTS ARE PRESENTED ON OUR WEBSITE WWW.TRIUMPHMOTORCYCLES.COM AND THEY ARE AVAILABLE TO PURCHASE FROM YOUR LOCAL TRIUMPH DEALER.

JUNIOR TRIUMPH

HERE IS A GREAT SELECTION OF REPORT OF PRODUCTS FOR OUR FUTURE RIDERS, INCLUDING THE DAYTONA 675



Track TeeA long sleeve shirt featuring a Daytona 675 track design.



Camo Stripe Tee A camo detailed t-shirt with motorcycle print.



Shirt #7
A 100% cotton shirt with a multi-patch design and twin stripes.



Hoodie #1A navy hoodie featuring a colorful Bonneville bike design.



Baby Hooligan Sleep Suit A pack of 2 sleep suits with Baby Hooligan print design.



Union Flag TeeFeaturing a distressed
Union Flag design.



Logo PoloA cotton polo shirt with back logo design.



Pole Position TeeA classic styled print design.





Coloring Book



How do we make a pair of jeans that we are happy to put our name to? First of all we only use the highest quality ring spun denim in our jeans, giving us the level of finish you demand from a Triumph product. The result is top class denim that not only looks great, it fits perfectly too. Only then, when we are completely satisfied, will we put the Union Flag on the pocket as a seal of quality.

And this season we have extended our jean collection with the introduction of the straight fit jean in a vintage wash. The straight leg gives you enough space through the seat and thigh to give a perfect fit both on and off a bike, while the vintage wash creates a graded wear pattern with high-low coloring for that authentic look.

Fancy something more relaxed? Our Denim O8 (mid-blue wash) and Denim Kep Jeans (indigo wash) are cut in a loose fit, generous through the seat and thigh with a slight boot cut for additional comfort. And for those wanting a bit more safety performance the Kep Jeans feature thigh, knee and seat Keprotec abrasion panels with knee armour pockets for additional protection.





Oval Union Flag Buckle*



Tank Badge Buckle*



Chequer Buckle*



World Buckle*



Belt #1 – Brown with multi-color rivets



Belt #2 – Black with silver rivets





Logo Buckle*



Rock 'n' Roll Buckle*

BELT UP



Classic Belt



Belt #3 – Black with multi-color studs



Belt #4 – Dark brown with brass eyelets



BAGS OF STYLE



Urban Sports Gear BagMade from Ballistic Nylon Tough fabric with a cushioned pillow tech section this bag has



Modern Classics Gear Bag 30 liter capacity, canvas and leather mix.



a 41 liter capacity and key lock included.

Urban Sports Helmet Backpack #2Made from Ballistic Nylon Tough fabric this bag extends to 20/24 liters and includes a helmet carrying compartment and



Modern Classics Satchel Bag 14 liter capacity, canvas and leather mix.



Urban Sports Courier PC Bag #2Made from Ballistic Nylon Tough fabric with a cushioned pillow tech section, mesh wire pocket, phone pocket and key ring clip.



Lawford Shoulder Bag3 liter capacity, 1mm antique leather, antique Triumph snaps.



Urban Sports Bum BagMade from Nylon fabric, this bum bag extends out to become a 20 liter rucksack with a helmet carrying compartment.







































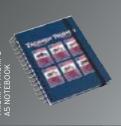
























WHAT OUR PEOPLE THINK OF OUR PRODUCTS

"AS6 BOOT, I WEAR THEM **RIDING TO THE OFFICE** WITH MY JEANS, I CAN **CHANGE INTO A SKIRT** AND WEAR THEM ALL DAY, PERFECT". Elise Ware - Triumph France Street Triple Rider



"The TBird leather has an amazing feel of quality, soft, supply and light yet you feel confident in this jacket. The liner gives you the warmth if you get caught in the cold. My favourite part of the jacket is the styling, you feel so **COOL** riding a cruiser your jacket slightly open the collars back looking the easy rider!." GARETH BRIGHT - TRIUMPH UK

"Old school style coat "PARKA" has the sense of fun in the design, looks good on or off the bike". Tak Kawamura - Triumph Japan Speed Triple 1050 Roulette Green

"My fave bit of gear at the moment is the Garrett Jacket, I like the fact it is functional and versatile, good in most conditions with plenty of useful pockets. But if you want to 'Pimp It Up' it has to be the AS1 Suit - sometimes you would like to change the weather, but never change your labels!"

MARK ROBERTS - TRIUMPH DESIGN DAYTONA 675 RIDER

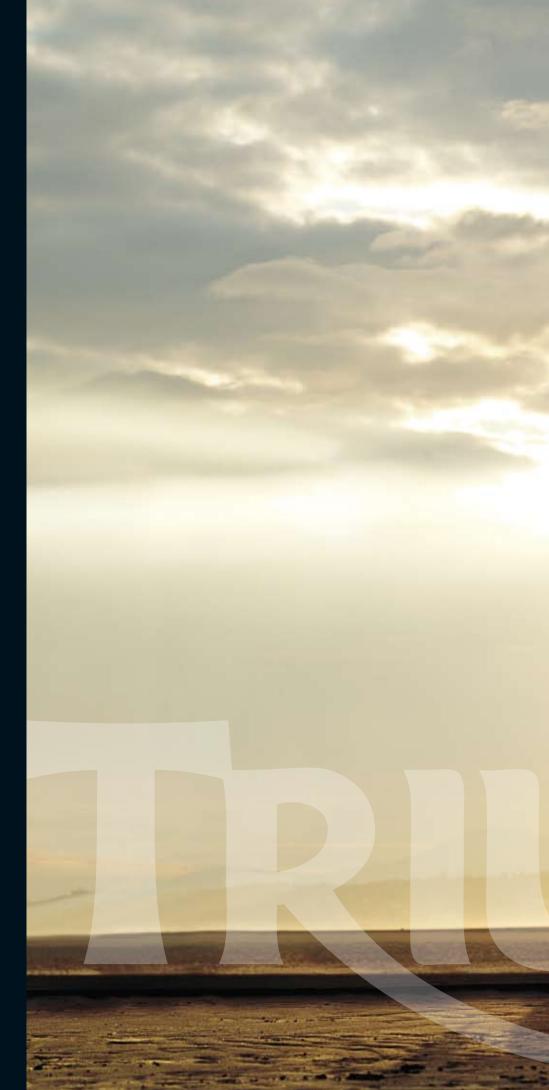


"I have been testing the Engineer Boots as part of the Clothing Team. I think Paul Young - Triumph Development Rider 60

the development process for they look great and feel good quality, I ride thousands of miles testing the bikes, and fit, comfort and safety are really important for me, I scored them as Very Good".







SympaTex® is a registered trademark of SympaTex Technologies GmbH

Alpinestars® is a registered trademark of Alpinestars S.p.A.

EXO2® is a registered trademark of EXO2 Limited

Gore-Tex[®] is a registered trademark of W.L. Gore & Associates

 $\mathsf{Buff}^{\$}$ is a registered trademark of Original Buff SA, Spain

Steve McQueen™ Licensed by Chadwick McQueen and the Terry McQueen Testamentary Trust. Represented by GreenLight, LLC

DISCLAIMER

The photography within this brochure shows Triumph motorcycles being used by expert professional riders in protective gear under professionally controlled, closed course conditions. Triumph does not endorse or encourage stunts, tricks or any form of irresponsible riding. At Triumph, we want every ride to be safe and enjoyable. Always ride safely, defensively and within the limits of the law. Always ride appropriately for road conditions. Always ride within your ability. Take a riding skills course. Always wear an approved helmet, eye protection and appropriate protective clothing. Always insist that any passenger do the same. Never ride while under the influence of alcohol or drugs. Study your owners' manual and inspect your Triumph motorcycle before riding. All details correct at time of going to press. Triumph Motorcycles Limited reserves the right to make changes without prior notice. Please consult your dealer for product and color availability. Triumph International holds the rights in the word Triumph in classes 10 and 23 to 26. ©2009 Triumph Motorcycles Limited. All rights reserved. Triumph Motorcycles Limited, Normandy Way, Hinckley LE10 3BZ.



